



**IMAGINE. TRANSFORM.
CREATE.**

CELEBRATING A LEGACY, ENVISIONING OUR FUTURE

Art Celebration

2019



Arlene & Michael Weiss
Photo by Anne Deis

Arlene & Michael Weiss

Arlene and Michael Weiss are a force in the Columbus arts community, inspiring change both personally and professionally through their extraordinary leadership.

When Arlene and Michael first moved to Columbus they soon became involved in civic, social, and arts causes. Now, nearly 40 years later, they are proud to call Columbus home, helping to positively transform the city and the arts community along the way.

At the Columbus Museum of Art, Arlene and Michael are champions of arts education and leaders in supporting innovative CMA programs such as Wonder School, advocating for children being active participants in learning. As forward thinkers, they challenge us to ensure our programs have a lasting impact on the community for years to come. Arlene has shared her passion for learning as a Columbus Museum of Art docent for 10 years, helped established the docent program at Thurber House, and holds two Masters Degrees in expressive therapy and clinical counseling. She has been an active trustee with several boards including CCAD, Action for Children, Pizzuti Collection, Marburn Academy, and has been a trustee at CMA since 2010. Michael, a busy fashion executive in New York and Columbus for over 30 years, retired in 2015 as the Chairman and CEO of Express and is an active board member of Talbots. Michael has enjoyed supporting numerous cultural organizations as a trustee and patron, including the Greater Columbus Arts Council, Columbus Jewish Foundation, United Way of Franklin County, and currently serves on the board of Columbus Symphony Orchestra.

Arlene and Michael continue to push forward initiatives to benefit the next generation of creative leaders. Join us to celebrate and honor their legacy.

ART CELEBRATION 2019 ▪ THURSDAY, OCTOBER 24

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$50,000 (\$47,500 tax-deductible)

- Name and logo recognition as *Presenting Sponsor* for 2019 Art Celebration in all collateral (invitation, signage, event program, event website)*
- Two (2) Art Celebration tables for up to 10 guests each with premium seating
- Private tour of an exhibition of your choosing with Executive Director for up to 25 guests
- Family Gift Membership for yourself or a friend, includes unlimited admission to Columbus Museum of Art and the Pizzuti Collection of CMA

PREMIER SPONSOR: \$25,000 (\$23,750 tax-deductible)

- Name and logo recognition as *Premier Sponsor* for 2019 Art Celebration in all collateral (invitation, signage, event program, event website)*
- One (1) Art Celebration table for up to 10 guests with premium seating
- Private tour of an exhibition of your choosing with Executive Director for up to 25 guests
- Family Gift Membership for yourself or a friend, includes unlimited admission to Columbus Museum of Art and the Pizzuti Collection of CMA

GRAND SPONSOR: \$15,000 (\$14,000 tax-deductible)

- Recognition as *Grand Sponsor* for 2019 Art Celebration in all collateral (invitation, signage, event program, event website)*
- Seating for eight (8) guests at Art Celebration
- Private tour of an exhibition of your choosing with CMA Curator for up to 10 guests
- Family Gift Membership for yourself or a friend, includes unlimited admission to Columbus Museum of Art and the Pizzuti Collection of CMA

MAJOR SPONSOR: \$10,000 (\$9,250 tax-deductible)

- Recognition as *Major Sponsor* for 2019 Art Celebration in all collateral (invitation, signage, event program, event website)*
- Seating for six (6) guests at Art Celebration
- Private tour of an exhibition of your choosing with CMA Curator for up to 10 guests
- Family Gift Membership for yourself or a friend, includes unlimited admission to Columbus Museum of Art and the Pizzuti Collection of CMA

CHAMPION SPONSOR: \$5,000 (\$4,500 tax-deductible)

- Recognition as **Champion Sponsor** for 2019 Art Celebration in all collateral (invitation, signage, event program, event website)*
- Seating for four (4) guests at Art Celebration
- Invitation to group tour with CMA Curator
- Family Gift Membership for yourself or a friend, includes unlimited admission to Columbus Museum of Art and the Pizzuti Collection of CMA

SPONSOR: \$2,500 (\$2,250 tax-deductible)

- Recognition as **Sponsor** for 2019 Art Celebration in all collateral (invitation, signage, event program, event website)*
- Seating for two (2) guests at Art Celebration
- Invitation to group tour with CMA Curator
- Family Gift Membership for yourself or a friend, includes unlimited admission to Columbus Museum of Art and the Pizzuti Collection of CMA

INDIVIDUAL SPONSOR: \$1,500 (\$1,375 tax-deductible)

- Recognition as **Individual Sponsor** for 2019 Art Celebration in all collateral (invitation, signage, event program, event website)*
- Seating for one (1) guest at Art Celebration
- Invitation to group tour with CMA Curator
- Family Gift Membership for yourself or a friend, includes unlimited admission to Columbus Museum of Art and the Pizzuti Collection of CMA

INDIVIDUAL EVENT TICKET: \$750 (\$625 tax-deductible)

- Seating for one (1) guest at 2019 Art Celebration

ENHANCE YOUR EXPERIENCE

Extend the party by supporting **Wonderball**, an affair of wondrous proportions on **Saturday, January 25, 2020**. Wonderball inspires curiosity and imagination throughout the community and supports creative programs for all ages at the Museum.

\$1,000 – 4 Premier tickets to Wonderball

\$2,500 – 8 Premier tickets to Wonderball

\$5,000 – 12 Premier tickets to Wonderball, logo placement on event collateral, opportunity to name an experience

All Wonderball Sponsorships include name placement in event collateral and CMA website, recognition as a donor to the 2020 Annual Fund on CMA Donor Wall, museum day passes, and access to the Sponsor Lounge at Wonderball.

**If committed prior to print deadlines*

Note we are happy to customize sponsorship benefits upon request.

Art Celebration

SPONSOR: Sponsor benefits are detailed on the enclosed folder. Please indicate your desired sponsorship level here:

\$ _____ \$50,000 Presenting Sponsor (\$47,500 tax-deductible)
\$ _____ \$25,000 Premier Sponsor (\$23,750 tax-deductible)
\$ _____ \$15,000 Grand Sponsor (\$14,000 tax-deductible)
\$ _____ \$10,000 Major Sponsor (\$9,250 tax-deductible)
\$ _____ \$5,000 Champion Sponsor (\$4,500 tax-deductible)
\$ _____ \$2,500 Sponsor (\$2,250 tax-deductible)
\$ _____ \$1,500 Individual Sponsor (\$1,375 tax-deductible)
\$ _____ \$750.00 Individual Ticket (\$625 tax-deductible)
\$ _____ Wonderball Sponsorship (Saturday, January 25, 2020)
_____ \$1,000 (\$900 tax-deductible)
_____ \$2,500 (\$2,300 tax-deductible)
_____ \$5,000 (\$4,700 tax-deductible)
\$ _____ Total Amount Due

RECOGNITION INFORMATION: Please confirm how to recognize your sponsorship on print materials

Name: _____

Address: _____

Email: _____ Phone: _____

PAYMENT METHOD: Please check the appropriate method of payment and provide credit card information if applicable.

_____ Enclosed is my check, made payable to the Columbus Museum of Art

_____ Please invoice me. My signature verifies my pledge: _____

_____ Please charge my Credit Card: _____ VISA _____ MasterCard _____ Discover _____ American Express

Card Number: _____ Exp. Date: _____

Name on Card: _____ CVV: _____

Signature: _____ Date: _____

RETURN FORM INFORMATION: Please mail or email this completed form to Lucy Ackley, Director of Development.

Mailing Address: Columbus Museum of Art, 480 E. Broad Street, Columbus, OH 43215

If you have questions, please contact Lucy Ackley at 614.629.0351 or lucy.ackley@cmaohio.org or

Maureen Carroll at 614.629.0347 or maureen.carroll@cmaohio.org.

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Kaywin Feldman
Director, National Gallery of Art

Kaywin Feldman (b. 1966, Boston, MA, USA) has an MA in Art History from the Courtauld Institute of Art, University of London, an MA in Museum Studies from the Institute of Archaeology at the University of London, and a BA, Summa cum laude, in Classical Archaeology from the University of Michigan. In March 2019, she became Director of the National Gallery of Art in Washington, DC. She is the fifth director in the Gallery's history, and the first woman to hold this important national position.

Prior to joining the Gallery, Kaywin led the Minneapolis Institute of Art as its Nivn and Duncan MacMillan Director and President. During that time, she doubled attendance, expanded the collection, launched and completed visionary strategic plans, and transformed the museum's relationship to the Twin City community and to the nation through groundbreaking initiatives such as the Center for Empathy & the Visual Arts.

She is a trustee of the National Trust for Historic Preservation, the White House Historical Association, and the Chipstone Foundation. She is a past president of the Association of Art Museum Directors (AAMD) and past chair of the American Alliance of Museums (AAM). She has lectured widely and published numerous articles on many aspects of museums in the 21st century.

Following is an excerpt from a recent interview with Kaywin Feldman in ARTNews

ARTnews: *Kaywin, an art museum is a different entity, but what kinds of changes have you observed in terms of how exhibitions are presented?*

Feldman: The biggest change in the last ten years in art museums is a greater understanding that we exist to serve the public. Art museums used to delegate responsibility for people to their education departments—"They like kids, so therefore let's give them all the people, no matter how old they are!" Now we understand that the entire staff shares the responsibility and the joy of working to serve the public. That means people, from the moment they arrive, feeling that they are truly welcome and [being greeted with] a big smile.



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It has me thinking a lot about buildings. One of the things I've learned from experts on empathy is that we have to be able to feel vulnerable to feel empathy for other people. Big open spaces were never designed to feel vulnerability. There are certainly noble feelings about lifting people up and offering a grand space to celebrate a community, so there is a role for the grandeur of museums. But I profoundly believe that one of the great things that art museums can do, particularly in our society today, is foster greater empathy. Scholars have shown that people are genetically predisposed toward empathy. But it can also be taught, and I think museums have a great role to play in that. At the National Gallery of Art, we have an added responsibility and opportunity because we are the nation's art museum.

ARTnews: *What kinds of policies can help the National Gallery change?*

Feldman: So much of the origins of the museums in the Victorian age were about holding up perfection. I was thinking about the Victoria and Albert Museum in London, with the most beautiful examples of metalwork so that workers could see what the pinnacle looked like. It was very much about educating people, and I think we are turning now from "we are going to educate" to "we are going to help you learn." We can empower learning and fuel curiosity, which gives more personal agency and recognizes that we can all bring things to works of art we see or history we read. Our role as institutions is to help people find themselves—find their relevance and their interest in the works that we hold in trust.

ARTnews: *Museums play different roles within their local communities and beyond. How do you understand the purview of the National Gallery?*

Feldman: The collection and the staff and stakeholders of the National Gallery of Art need to both reflect America and attract America. That's something we are all going to be talking and thinking about: how that plays out at the institution and how we work with the rest of the country. There is that old museum model, when we used the term "outreach" like we were going to go [outside the institution] to do things for other people. I am happy to say we don't use that term anymore, because there is an understanding that partnership is where true value lies. I want to look at ways we can partner across the country with great regional museums doing terrific work. There are lots of ways we can learn from them and partner through staff and scholarship as well as collections.

The entirety of this interview can be read at artnews.net

This packet design was inspired by the painting Captain's Paradise by Helen Frankenthaler, which hangs in the Margaret M. Walter Wing at the Columbus Museum of Art.



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