

JANUARY 25 2020

Wonderball 2020 celebrates fashion and how fashion helps bring our own personal creativity and identity to life. Our 2020 Wonderball co-chairs share their vision of what Wonderball means to them.

wonderball  
2019

*Being involved in our fabulous community is so much fun,  
but the best part is going to great events like Wonderball  
where you can see friends and bring out your creativity!*

— **Linda & Mike Kaufmann**

*As a designer, I see Wonderball as the perfect catwalk...a place where  
we can be anyone we choose to be for a night with our incredible  
Columbus community, through the fantastic world of fashion.*

— **Celeste Malvar-Stewart**

*Fashion is identity. We wear what we wear because unconsciously or  
not we have a message to say to the world. The reality is that  
each of us is full of wonder. We are all here to bring love and light to  
each other, and the Columbus Museum of Art leads by example every day!*

— **Kevin Terry Smith**

# WONDERBALL IMPACT

Since 2015, some 6,700 people have attended Wonderball, raising more than \$700,000 in support of the Museum's efforts to nurture creativity and foster lifelong learning. Wonderball is now one of the most anticipated nights of the year. This unique event is supported by many generous sponsors and an army of talented community volunteers! Feedback from past participants says it all —

*Spent last night at the @columbusmuseum celebrating Wonderball!!  
Such a fun event that left me feeling inspired and creative.  
Great fun supporting a wonderful cause and I'll definitely be going back next year!*

*Beautiful night at the @columbusmuseum.  
Love my city... it's a city that supports  
art and its importance.*

*Amazing event columbusmuseum. Bravo!*

*Art is the cornerstone of all vibrant communities and  
I'm so thankful to live in a place that supports creativity.*

*Just wanted to send some positive encouragement  
for your CMA team for throwing the most engaging  
and exciting event I've ever been to in Columbus last night.  
Props all around. Already can't wait for next year!*

# WONDERBALL

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PRESENTED BY

**CMOA** Columbus  
Museum of Art





# SPONSOR BENEFITS

All Wonderball sponsors receive premier tickets including access to the sponsor lounge, expedited check-in, two complimentary drink tickets and private bar, and a surprise experience!

	WONDER \$10,000	CREATIVITY \$5,000	CURIOSITY \$2,500	PLAY \$1,000	FRIEND \$350
Premier Tickets	20	12	8	4	1
Wonderball Recognition	Dominant name and/or logo placement in event collateral (save the date, invitation, emails, signage, table signage and event program) *	Prominent name placement in event collateral (save the date, invitation, emails, signage, table signage and event program) *	Name placement in event collateral (save the date, invitation, emails, signage, table signage and event program) *	Name placement in event collateral (save the date, invitation, emails, signage, table signage and event program) *	Name placement in event collateral (save the date, invitation, emails, signage, table signage and event program) *
Museum Annual Donor Wall	Recognition as \$10,000 donor to the 2020 Annual Fund	Recognition as \$5,000 donor to the 2020 Annual Fund	Recognition as \$2,500 donor to the 2020 Annual Fund	Recognition as \$1,000 donor to the 2020 Annual Fund	Recognition as \$350 donor to the 2020 Annual Fund
CMA Event Web Page	Logo with link to sponsor's website	Name with link to sponsor's website	Sponsor's Name	Sponsor's Name	Sponsor's Name
Benefits to employees	Employee day or 25 Museum day passes	20 Museum day passes	15 Museum day passes	8 Museum day passes	4 Museum day passes
Wonderball Space Naming	Opportunity to be named sponsor of space or experience at Wonderball **	Opportunity to be named sponsor of space or experience at Wonderball **	* If committed prior to print deadlines (1/10/20). ** Choice of space commensurate with level of support.		
Exhibition Recognition (Choices of upcoming exhibitions will be shared in personal follow-up)	Name placement on exhibition title wall and marketing materials. Private curator tour for 20 people *				Benefits may be negotiated based on your corporate giving priorities.