

ODIP QUICK GUIDE

WHAT IS ODIP?

ODIP is a strategy used at the Columbus Museum of Art to promote conversation and deep looking when engaging with art.

ODIP stands for observe, describe, interpret, prove.

At the Center for Creativity in the Columbus Museum of Art we deliberately design experiences to provoke dialogue, to promote collaboration, and to encourage risk-taking. Our goal is simple: to prepare today's generations to think and lead as the future requires.

1. OBSERVE

Look closely.
What do you see?
What information is there?

2. DESCRIBE

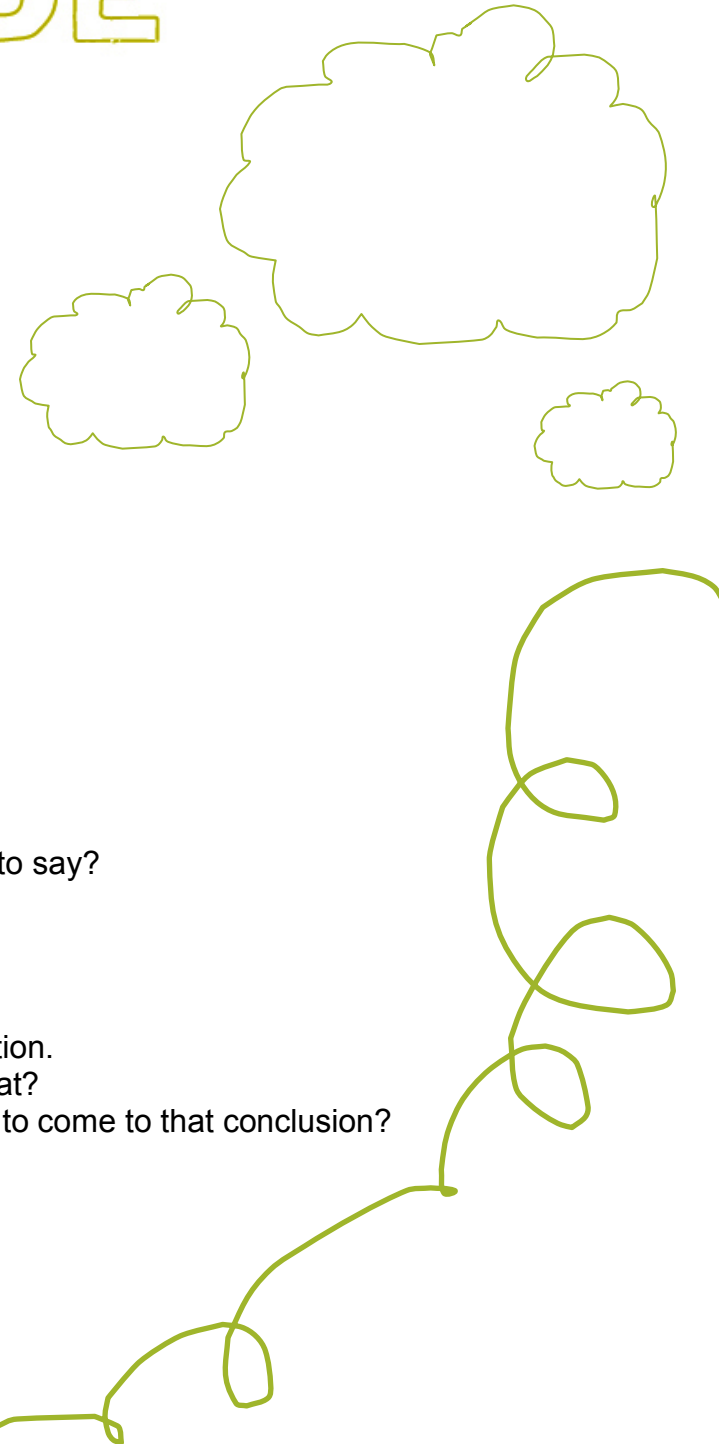
Describe what you see.
If you were asked to explain this work of art to someone by phone, what would you say? What descriptive words best describe this work? What details could you provide?

3. INTERPRET

Use your imagination.
What is going on?
What is the artist trying to say?
What's the story?

4. PROVE

Back up your interpretation.
What makes you say that?
What clues did you use to come to that conclusion?



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Interpret

Describe

Prove