



Evidence of Impact

CMA Columbus Museum of Art

1 Creativity

Results from 6 studies show that CMA experiences shift the way people think about what creativity is and its value within their own and other people's lives, as well as encourages people to engage in more creative practices themselves. One study found that participating in teacher professional development at CMA significantly impacts teachers' ability to foster, identify, and assess creativity in their classrooms. It also increases their beliefs that fostering creativity is essential and their interest in advocating for creativity in the learning environment.

2 Imaginative Play

Three studies provide evidence that CMA experiences encourage people to engage in imaginative play, which has been positively linked to individuals' cognitive, social, emotional, and physical growth.

Visitors of all ages were observed engaging in all types of play in CMA's *Wonder Room* including object play, social play, pretend play, storytelling, and creative play.



3 Critical Thinking

Four studies that measured critical thinking resulting from a CMA program show that CMA programs for children and youth sharpen their thinking skills, from observation to problem-solving to risk-taking. Such thinking skills are essential to the new innovation economy.

4 Personal Growth

Three different studies demonstrate evidence of how CMA helps shape young people's self-awareness, self-confidence, and artistic identity. These results reinforce findings from national studies showing the long-lasting nature of such impacts from sustained art museum program experiences for youth.

5 Social Growth

CMA's youth programs positively contribute to the growth of teen's social skills, including communication, collaboration, and tolerance of others. Teens say CMA's *Teen Open Studio* helps them "open up" to new people and social experiences, and to work with others in order to create new and better ideas.

6 Knowledge of Art

Results from 4 different studies show CMA experiences broaden people's knowledge and understanding of art, including gaining a broader sense of what constitutes art.

People see CMA as a positive, welcoming place

