



WONDERBALL

GOES VIRTUAL • SATURDAY, JANUARY 30

PRESENTED BY

CMOA Columbus
Museum of Art

WONDERBALL 2021 GOES VIRTUAL

The last Saturday of January will again be alive with wonder, unexpected experiences, and creative black & white fashion. Columbus Museum of Art will present Wonderball virtually on Saturday, January 30, 2021 with free registration, enabling more people than ever to experience this celebration of the creative spirit of Columbus.

New this year, the Museum will be offering the Wonder Experience, a monthly opportunity to be inspired, challenged, and surprised all year long, beginning with a virtual 2021 Wonderball and culminating with an in-person Wonderball in January 2022. Watch for announcements and more details about limited experiences such as Meet your Match, Wonder Zoom, Art Telegrams, and an in-person Wonderball Warm-Up Party on Saturday, August 28, 2021.

WONDERBALL EVENT CHAIRS

Christina Basham • Lee Lochtefeld
Ann Mulvany • Raymond Weaver



SPONSOR BENEFITS

\$10,000 Wonder Sponsor

- Dominant name and/or logo placement in print & digital event collateral
- Recognition as \$10,000 donor to the 2021 Annual Fund*
- Logo with link to sponsor website on CMA Event Webpage
- Up to 20 tickets to in-person Wonderball Warm-up on Aug 28, 2021 and unlimited employee log-ins to virtual Jan 30 Wonderball
- Opportunity to schedule an employee day at the Museum or 25 Museum day passes
- Opportunity to be named sponsor of specific experience at Jan 30 virtual Wonderball, Aug 28 Wonderball Warm-Up, or monthly Wonder Experience**
- If we've learned anything in 2020 - it's that surprises are around every corner. As a Wonder Sponsor, we'll keep you in the loop on exciting new opportunities as they become available to be the first to know and the first to experience. We'll surprise you!

\$5,000 Creativity Sponsor

- Prominent name placement in print & digital event collateral
- Recognition as \$5,000 donor to the 2021 Annual Fund*
- Name with link to sponsor website on CMA Event Webpage
- Up to 12 tickets to in-person Wonderball Warm-up on Aug 28, 2021 and unlimited employee log-ins to virtual Jan 30 Wonderball
- 20 Museum day passes
- Opportunity to be named sponsor of specific experience at Jan 30 virtual Wonderball or Aug 28 Wonderball Warm-Up**



\$2,500 Curiosity Sponsor

- Name placement in print & digital event collateral
- Recognition as \$2,500 donor to the 2021 Annual Fund*
- Name on CMA Event Webpage
- Up to 8 tickets to in-person Wonderball Warm-up on Aug 28, 2021 and unlimited employee log-ins to virtual Jan 30 Wonderball
- 15 Museum day passes

\$1,000 Play Sponsor

- Name placement in print & digital event collateral
- Recognition as \$1,000 donor to the 2021 Annual Fund*
- Name on CMA Event Webpage
- Up to 4 tickets to in-person Wonderball Warm-up on Aug 28, 2021 and unlimited employee log-ins to virtual Jan 30 Wonderball
- 8 Museum day passes

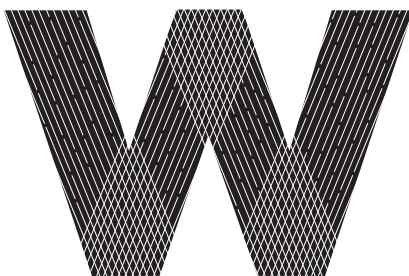
\$350 Friend Sponsor

- Name placement in print & digital event collateral
- Recognition as \$350 donor to the 2021 Annual Fund*
- Name on CMA Event Webpage
- One ticket to in-person Wonderball Warm-up on Aug 28, 2021 and unlimited employee log-ins to virtual Jan 30 Wonderball
- 4 Museum day passes

**If committed prior to June 30, 2021. Commitments received July 1, 2021 or later will be recognized in the 2022 Annual Fund.*

***Choice of experience commensurate with level of support*

Benefits may be negotiated based on your corporate giving priorities.



WONDERBALL IMPACT

Since the first Wonderball in 2015, more than 8,000 people have attended this annual event, raising nearly \$1,000,000 in support of the Museum's efforts to nurture creativity and foster lifelong learning. One of the most anticipated nights of the year, this unique event is supported by many generous sponsors and an army of talented volunteers who believe the arts are the heart and soul of the community. This year, more than ever, your Wonderball sponsorship is vitally important, helping the Museum fulfill its mission to create great experiences with great art for everyone.

Photo credits:

*Dave Toth Photography
Nathan C. Ward
Nikole Breanna Prete
Ryan Ransom*

